

# Better Strategy

## How clients have adapted their approach to Strategy.

### Client Situation

The leadership team was operating in an increasingly complex and fast moving environment and had begun to question the effectiveness of their existing approach to strategic thinking and planning. The team understood the importance of dealing with the real issues and making decisions that delivered actionable and adaptable direction to the organisation. With the added complexity and dynamic nature of the environment, they needed an approach that was robust and leveraged their time and input.

### What we did



Recommended an approach and agreed a detailed plan.



Facilitated the strategy workshop(s).



Met with a range of stakeholders.



Debriefed and followed-up.



Prepared insight documentation.



Provided visual documentation to support communications.

### Outcome

High level Strategy / Strategic Roadmap including insights into:

- Immediate and emerging environmental factors
- Core and emerging capability requirements
- Key options and decisions
- Key actions

The approach provides the team with the assurance that the outcome includes a wide range of perspectives, surfaces the key issues and decisions and puts in place an actionable plan — based on reality.

*"I like the approach because it brings multiple perspectives to the fore ahead of the planning session, this saves the team time."*

- Senior executive

*"This was the best strategy session I have attended, the team was dealing with the real issues, not the easy stuff."*

- Executive assistant